



Magdalena Lacroze, Argentinian. She has a Bachelor's degree in Marketing from the University of Social and Business Sciences. She's an spiritual companion. She has been part of the Asociación COnciencia from its beginnings in 1982, because her mother, along with 20 other women, founded the association. For more than 30 years, Conciencia works to form committed citizens that can transform the reality we live in. Currently there are 46 programs that reach more than 50,000 people throughout the country. She lived for 10 years with her family in Venado Tuerto (province of Santa Fe) and she established a Conciencia chapter, that is still operating. She returned to Buenos Aires where she started to collaborate as a member of the Board of Directors of the association. First, she was Assistant Treasurer, then Treasurer, and, since May 2016, she has been the association's president.