

## **MEXICO**

### Strengthening Civic Education: Escultura de Valores

This essay shares the experience of “EsCultura de Valores” (a play-on-words that uses the words Sculpture and Values and roughly translates to “It’s a Culture of Values”), an ambitious and inclusive project, whose objective has been to promote civic values among the citizenry through art; the project was created by the Electoral Institute of the State of Querétaro in collaboration with the state’s Secretariat of Culture, as well as different groups within society, companies, and artists. The essay also presents activities on civic education that are carried out by the Institute regularly and those that it carries out with the National Electoral Institute.